



May 7, 2007

Political Party President
Political Party
Dili, Timor-Leste

Dear Political Party President:

Congratulations on your participation in Timor-Leste's parliamentary elections on June 30, 2007. These elections will be an important milestone in the consolidation of Timor-Leste's democracy.

In order to ensure that voters are able to make an informed choice on Election Day, it is important that they have access to as much information as possible about the political parties and coalitions who will participate in the June 30 election. As a result, the UNDP Electoral Support Project, in partnership with the International Republican Institute (IRI), a USAID-supported non-governmental organization, will produce a poster that includes information about all participating parties and coalitions.

The attached project description outlines the format of the poster, as well as the information that will be included. This poster will provide your party with an additional mechanism through which to share the message of your choice to voters. IRI will facilitate the collection of information from political parties and coalitions; UNDP will design and produce the posters. The posters will be distributed across the country during the campaign period.

If you have any questions regarding this project, please contact Mr. Karlito Nunes (IRI) at 723-1841. We look forward to your participation in this project to help provide Timor-Leste's voters with important information about their electoral choices.

With best regards,

John H. Poepsel
Resident Program Officer
International Republican Institute

Mr. Pradeep Sharma
Country Director, a.i
UNDP Timor-Leste

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Project Description

UNDP, in partnership with IRI will produce a large format poster (A1 size), handouts and audio CDs that will include information about all of the political parties and coalitions participating in the June 30, 2007 parliamentary elections.

Layout of Poster and Handout

The poster's layout (see attached mock-up) will reflect the order of parties/coalitions on the ballot as determined on May 12, 2007. Each box on the poster will contain the following information:

- Party/coalition logo
- Party/coalition full name
- Party/coalition acronym

The above information will be presented as shown in the attached mock-up, with each party/coalition's logo, name and acronym the same size.

The layout of the hand-out will be the same as the poster except in a smaller size.

Party message text

In addition, each party/coalition is invited to include a short description of its party platform, campaign message, or general vision for Timorese voters. Each party/coalition may include text up to *200 words*, which will be presented as shown in the attached mock up. Only text may be included in this section.

The content of the text will be at the discretion of each political party/coalition. This will be an opportunity to present your message in a positive way that will provide voters with information they need to make well informed choices. Your text may provide an overview of the core priorities you have identified for Timor-Leste's development, or may review specific commitments you will make during the campaign.

UNDP and IRI will edit the text **ONLY** for length, spelling and grammatical consistency, and parties/coalitions will have an opportunity to review the final copy of their text

before the poster is printed. All text must adhere to Timor-Leste's election laws and regulations, as well as the Code of Conduct for political parties and coalitions. UNDP and IRI reserve the right to refer questionable text to CNE for review.

In addition to the poster and layout, an audio-recording of the party message text will be made and copied onto CDs for broadcast by community radio stations.

Final text must be submitted to Karlito Nunes (knunes@iri.org) by email or in hard copy to the IRI office (Avenida Cidade de Beja, Vila Verde) by 5:00pm on May 17, 2007.

If political parties/coalitions choose not to submit text, or if they do not submit text before the deadline stated above, then the party/coalition's logo, name and acronym will still appear on the poster, but the text box will be left blank.