MEMORANDUM
Organization for Security and Co-operation in Europe
Mission to Bosnia and Herzegovina
Obala Kulina Bana 20
71 000 Sarajevo, Bosnia and Herzegovina
Telephone: +387-71-444 444, Fax: +387-71-665986 or 442 479
S-at M Tel: +871-682 322 294, Sat M Fax: +873-682 322 286

Radio Spot – Claims

Purpose: To inform registered voters about the Claims Period.

Period: Please play this spot from 13 June to 5 pm 3 August 1997.

Frequency: We request that the spot be played a minimum of three times a day, with one of the airings to occur just before or just after the evening news broadcast.

Text: A script of the radio spot is attached.

V.O.: "Look in newspapers around the country for OSCE advertisements with information about the locations of these lists."

V.O.: "This verification and claims process is an important part of ensuring the accuracy of the Voters Register that will be used for the Municipal Elections in September."

V.O.: "ELECTIONS, THE WAY TO YOUR TOMORROW"

Music: Fade out

FX: Audio logo
<table>
<thead>
<tr>
<th>#</th>
<th>AUDIO</th>
</tr>
</thead>
</table>
| 1  | **Music:** Stinger, establish then under.  
**V.O.:** “The Provisional Elections Commission has set a time for registered voters to review their pertinent information on a Preliminary Voters Register.” |
| 2  | **V.O.:** “The Preliminary Voters Register will be displayed publicly between 21 July and 3 August.” |
| 3  | **V.O.:** “Persons who registered should verify the accuracy of their information on the Preliminary Voters Register.” |
| 4  | **V.O.:** “A registered voter who is omitted from the Preliminary Voters Register may apply to be added to the Register by showing his or her stamped registration receipt.” |
| 5  | **V.O.:** “Look in newspapers around the country for OSCE advertisements with information about the locations of these lists.” |
| 6  | **V.O.:** “This verification and claims process is an important part of ensuring the accuracy of the Voters Register that will be used for the Municipal Elections in September.” |
| 7  | **V.O.** - “ELECTIONS, THE WAY TO YOUR TOMORROW”  
**Music:** Fade out |
| 8  | **EFX:** Audio logo |
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Television Spot I-13 VD – Claims

Purpose: To inform registered voters about the Claims Period.

Period: Please play this spot from 13 June to 5 pm 3 August 1997.

Frequency: We request that the spot be played a minimum of three times a day, with one of the airings to occur just before or just after the evening news broadcast.

Text: A script of the television spot is attached.
## I-13VD Claims

<table>
<thead>
<tr>
<th>#</th>
<th>VIDEO</th>
<th>AUDIO</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Use special video effects to insert graphics and make spot attractive. GRAPHICS INSERT, “New Information for Registered Voters”</td>
<td>Music: Stringer, establish then under. V.O.: “The Provisional Elections Commission has set a time for registered voters to review their pertinent information on a Preliminary Voters Register.”</td>
</tr>
<tr>
<td>2</td>
<td>GRAPHICS INSERT, “Preliminary Voters Register is Published between 21 July and 3 August”</td>
<td>V.O.: “The Preliminary Voters Register will be displayed publicly between 21 July and 3 August.”</td>
</tr>
<tr>
<td>3</td>
<td>GRAPHICS INSERT, “View this Register at a Claim Center in your area”</td>
<td>V.O.: “Persons who registered should verify the accuracy of their information on the Preliminary Voters Register.”</td>
</tr>
<tr>
<td>4</td>
<td>GRAPHICS INSERT, “Verify the Register for accuracy”</td>
<td>V.O.: “A registered voter who is omitted from the Preliminary Voters Register may apply to be added to the Register by showing his or her stamped registration receipt.”</td>
</tr>
<tr>
<td>5</td>
<td>GRAPHICS INSERT, “Information on the Register may be questioned by any person or organization”</td>
<td>V.O.: “Also during this period, any person or organization may apply to have a name deleted from the Preliminary Voters Register either because the person concerned has died or the person was not a citizen at the time of the 1991 Census.”</td>
</tr>
<tr>
<td>6</td>
<td>GRAPHICS INSERT, “Look in newspapers for more information.”</td>
<td>V.O.: “Look in newspapers around the country for OSCE advertisements with information about the locations of these lists.”</td>
</tr>
<tr>
<td>7</td>
<td>GRAPHICS INSERT, “Verification and claims—the next step to Municipal Elections”</td>
<td>V.O.: “This verification and claims process is an important part of ensuring the accuracy of the Voters Register that will be used for the Municipal Elections in September.”</td>
</tr>
<tr>
<td>8</td>
<td>Slide in from right, title: Elections, the way to your tomorrow</td>
<td>V.O.: “ELECTIONS, THE WAY TO YOUR TOMORROW”</td>
</tr>
<tr>
<td>9</td>
<td>DISSOLVE to animation of logo Fade to Black</td>
<td>Music: Fade out</td>
</tr>
</tbody>
</table>
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Radio Spots 3&4- Be an Informed Voter

Purpose: To make voters informed about the political parties, coalitions and independent candidates running for the elections.

Period: Please play this spot beginning on August 20 until September 6 1997.

Frequency: We request that the spot be played a minimum of three times a day.

Text: A copy of the text is attached.
Be an Informed Voter – radio spot 3

[OSCE elections theme music up, leading into…

… establish sound of roaring crowd, quickly cut short to make it obvious that it is a recorded crowd]

VO: [Man with the voice of demagoguery] There will be no more ridiculous speed limits on the roads, and every family with more than three children will receive a black, smoked-glass BMW with personalised number plates.

FX: [Roar of approval from the crowd]

VO: [Voice of a child] Every male over the age of 12 can establish his own roadblock, and all citizens will have the right to stop and search police cars.

FX: [Roar of approval from the ear]

VO: [little old lady] Coffee will be free, the state will provide cleaning ladies, and there will be no more cold winters.

FX: [Roar of approval from the crowd]

VO: [young man with stupefied voice] Military service will be replaced by a week on Korcula and a signed “Bijelo Dugme” album.

FX: [Roar of approval from the crowd, fading out to…]

VO: Fact and fiction. It’s your future. Be an informed voter.

Elections. The way to your tomorrow.
Be an informed voter – radio spot 4

[Establish OSCE elections theme music, leading into...]

VO: It’s election time.

The campaigning season has begun.

In some countries they call it ‘the silly season.’

Politicians and candidates want and need your votes, and they will promise a lot.

But will they deliver?

Listen to all the options offered by candidates in your municipality...

Think about your future and that of your children...

Then cast your ballot according to your assessment.

Be a responsible citizen, be an informed voter.

Elections, the way to your tomorrow.

[NB ‘silly season’ should be translated if possible using alliteration, or a Bosnian equivalent of this phrase]